

No. 135, Jian 1st Road Zhonghe Dist., New Taipei City, Taiwan Tel: 886-2-2226-3630 http://www.avermedia.com/ IR site: http://ir.avermedia.com

AVerMedia (2417.TW) Announced the Consolidated Revenue for January 2015 Totaling NT\$187,156 Thousand

Taipei, Taiwan – February 6, 2015- AVerMedia Technologies Inc., (2417.TW, hereafter briefly called as "AVT") today announced that AVT's consolidated revenue will have to include revenue of AVer Information (3669.TW, hereafter briefly called as "AVI") starting from January 2015, in compliance with IFRS 10.

The unaudited consolidated revenue (AVI included) for January 2015 totaling NT\$ 187,156 thousand.

Excluding AVI's revenue, unaudited consolidated revenue for January 2015 for AVT alone totaling NT\$ 56,725 thousand, compared against the revenue of NT\$ 86,818 thousand incurred in the same period of 2014 for AVT under "Apple-to-Apple" basis, indicated YoY decline of 34.66%.

Noted:

We are hereby to announce that consolidated revenue for AVT includes AVI's revenue starting from January 2015. Due to the inconsistency of basis in reporting the consolidated revenue starting from January 2015 (AVI included) as compared to those reported in the last year (AVI excluded), we therefore make side by side comparison by showing "AVT Alone" revenue for years of 2015 and 2014 under "Apple-to-Apple" basis, so that the consistent comparable information between years of 2015 and 2014 could fairly present the real operating performance for AVT alone.

About AVerMedia:

AVerMedia is the technology leader in Digital Multimedia Video Convergence Technology. Aside from the full line of TV Tuners and Personal Video Recorder products, AVerMedia provides Digital Video Makers and PC-to-TV Converters for consumer and corporate markets. As a leader in innovative manufacturing and environmentally friendly products, AVerMedia is also highly involved with community and social responsibilities. AVerMedia also partners with ODMs for the development of AVerMedia's technologies for integration applications.

AVerMedia Investor Relations Contact: Frank Wang Spokesperson / Public Relations Department E-mail: Frank.Wang@avermedia.com Tel: 886-2-822263630 # 6821